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## ONLINE

PORTFOLIO MSDWORKS.WORDPRESS.COM  
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## WORK

**HORSESMOUTH, LLC ... PROVIDES SUPPORT for FINANCIAL ADVISORS**  
Ongoing relationship to present. Design and page layout for Learning Guides, brochures and newsletters.

**NORTHSTAR TRAVEL MEDIA, LLC. ... CUSTOM PUBLISHING DIVISION**  
MEETINGS & CONVENTIONS MAGAZINE and TRAVEL WEEKLY SUPPLEMENTS  
A FEW OF THE ADVERTORIAL TITLES DESIGNED OR REDESIGNED:  
*GAVEL, GOLF, HAWAII, KOREA, LAS VEGAS, MARYLAND, MAUI, MEXICO, MISSISSIPPI, NEW JERSEY, TAIWAN, TEXAS, SWITZERLAND, USTOA TOUR OPERATORS.*  
Ongoing onsite and offsite relationship from 2000 to present.  
Design, project management, prepress QC, flight check, postscript and transmission of advertorial pages.

**THE VITAMIN SHOPPE ... CREATIVE SERVICES | MARKETING DEPARTMENT**  
Contract project 2010-2011.  
Managed complex label/packaging project ... converting and updating over 1200 Vitamin Shoppe brand labels dating from 2000 to present.  
Working with Vitamin Shoppe's new label printer, Label World, created methods and workflow and QC procedures needed in rebuilding the vast majority of the 1200 branded labels.

**BROOKS BROTHERS, INC. ... MARKETING DEPARTMENT**  
Long-term relationship onsite and offsite from 2003 until 2008.  
Catalogue design, page layout and management:  
Produced and project managed 4 seasonal sale books and the twice yearly "At Your Service" books... an in-store special order sales marketing tool.  
Set up workflow systems. In addition, was responsible for mentoring junior graphics staff.

**LINENS 'N THINGS ... MARKETING DEPARTMENT**  
Long-term relationship both on and offsite from 2002 until 2008.  
Graphic design and prepress production: Functioned as production support staff, insuring brand compliance, interpreting art directors' layouts, building sales promotional | collateral material, ads and newspaper inserts, QC and flight checking, releasing files to printers and newspapers.

**BARRIE PACE, division HART SCHAFFNER MARK ... WOMEN'S APPAREL BRAND**  
Consultant from 2006 to 2009 until parent corp filed US Bankruptcy.  
Project management: Seasonal clearance sale books ...  
Catalogue page layout, production QC, printer liaison and responsible for all final files.

**DR. LEONARD'S ... CAROL WRIGHT GIFTS, REJUVENATE CATALOGUES**  
Onsite from 2007 to 2009  
Design product "ads" to conform to specific sizes and page grids of existing branding.  
Prepress QC, transmission of final files.

**TOYS 'R' US ... ROTO DIVISION**  
Freelance onsite.  
Design and building free standing newsprint insert pages.

**DENTINO MARKETING [formerly ROSENFELD | DENTINO, INC.] ... DIRECT MAIL AGENCY**  
ISLE OF CAPRI CASINO, MASTERCARD, AVIS.  
Long-term contract staff in production bull-pen 2001-2003.  
QC Flight checking and release sales promotional / direct mail package files.

**PROTEAM.COM [formerly GENESIS DIRECT] ... CATALOGUE PRODUCTION AGENCY**  
*SOCCER MADNESS, HOT OFF THE ICE, MY TEAM, PROTEAM, PRO SPORTS LIQUIDATOR, HAND IN HAND, TRAINING CAMP, CHILDSWORKS/CHILDSPLAY, GIFTS FOR GRANDPARENTS, NINŌS, GLOBAL FRIENDS AND CAROL WRIGHT GIFTS CATALOGUES*  
Long-term onsite 1998-2000 until parent corp filed US Bankruptcy.  
Design, project management, prepress QC, flight check, postscript, transmission of catalogue pages.

## LORRAINE GAGLIARDOTTO GARRY

Graphic Designer  
major emphasis on sales promotion and collateral materials, catalogues, direct mail and advertorial supplements.

Strong hands-on project management skills.  
On the MAC platform:  
InDesign, Illustrator, Quark, Photoshop, Acrobat, FlightCheck & Word.